**SCG Showcases Solutions to Enhance Efficiency and Cost Effectiveness for Business Owners to Support Sustainable Business Growth at THAIFEX-HOREC Asia 2024**



**Bangkok, 28 February 2024 - SCG presents solutions aimed at enhancing business value and reducing costs for hotel groups, banquet halls, office buildings, hospitals, educational institutions, and industrial factories. These solutions cover various business needs, ensuring sustainable long-term growth under the concept "Upvalue Your Business with SCG Renovation Solutions" at THAIFEX-HOREC Asia 2024, a comprehensive HoReCa industry exhibition from March 6-8 at IMPACT Muang Thong Thani.**

As tourism, hotel, restaurant, and catering businesses recover from the aftermath of Covid-19, this presents a prime opportunity to expand and position Thailand as the HoReCa hub of Asia. SCG is ready to support business owners in HoReCa businesses by strengthening their core competencies and adding value across various sectors with SCG’s solutions. These include **“Acoustic Expert”**, providing comprehensive sound solutions to enhance sound efficiency in hotel rooms, banquet halls, and seminar rooms. The solution offers soundproofing and absorption properties while also controls sound quality to suit different areas and usages; **“SCG Solar Roof Solutions”**, a full-service solar roof system aimed at reducing electricity costs for businesses, ensuring cost effectiveness and maximum efficiency. This includes energy management consultancy services by specialized engineers from SCG, along with after-sales support, system checks throughout its lifespan, a 25-year warranty. Another solution is “**SCG Roof Renovation Solutions”**, the large-scale roof renovation solution helps address issues with leaking, deteriorated, and aging roofs, whether it involves complete roof replacement (Re-Roof) or repairing leaks with the Top Up Roof method without the need for removing the old roof, along with roof painting services (Repaint), ensuring business continuity, confidence in aesthetics, and safety.

SCG is confident that its solutions can help businesses in the hospitality industry to achieve sustainable business growth. The company has a long history of working with businesses in the industry, and its solutions are based on its experience and expertise. SCG also offers a variety of after-sales services, such as maintenance and warranty, to give businesses peace of mind. SCG is ready to serve not only the hotel, restaurant, and catering sectors but also other industries, including office buildings, hospitals, educational institutions, and industrial factories. Visit SCG's booth at THAIFEX-HOREC Asia 2024, Zone FURNISHING Hall 12, Booth V24, from March 6-8 at IMPACT Muang Thong Thani, or contact SCG HOME Contact Center 02-586-2222 for further inquiries.

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